



2026 年澳門國際博物館日聯館明信片創作比賽
Dia Internacional dos Museus de Macau 2026 Concurso de Design de Postais
Conjunto dos Museus
2026 Macao International Museum Day Joint Museums Postcard Design Contest

【 REGULATIONS 】

Organizers: Communications Museum, Macao Science Center & Maritime Museum

Objective: The theme of International Museum Day 2026 is *Museums uniting a divided world*, emphasizing museums as bridges connecting different cultures, diluting divisions, bridging cultural, political, and social gaps, and rebuilding social cohesion. Inspired by this theme, this postcard design contest invites children, students, and residents to use the unique medium of postcards to express how museums unite the world and overcome differences. Through creation, participants are encouraged to reflect on the functions and role of museums in contemporary society, convey universal values, and draw on the beautiful image that “museums bring the world closer”!

Qualifications: Each participant may submit only one entry. Participants are divided into the following four categories:

- **Children Category:** Macao residents born between January 1st, 2014 and December 31st, 2019;
- **Youth Category:** Macao residents born between January 1st, 2008 and December 31st, 2013;
- **Open Category (Illustration):** Macao residents, no age restrictions;
- **Open Category (AI Tool Creation):** Macao residents, no age restrictions.

Entry Requirements:

- **Theme:** Entries must pertain to this year’s International Museum Day theme *Museums uniting a divided world*.
- **Format:** Design one postcard pertaining to theme. The front must feature the main illustration/creation; the back follows the standard postcard format and includes 3 designated blank areas of specific dimensions (**7cm x 1.6cm**) for participants to optionally add text or images.
- **Postcard Production Requirements:** Design and fill both the front and back of the postcard using images, graphics or text to create a personalized postcard.
 - **Children Category, Youth Category & Open Category (Illustration):** All images used must be original drawings by the participant (hand-drawn or computer-drawn); AI-generated images are not accepted.
 - **Open Category (AI Tool Creation):** All images must primarily use AI-generated drawing tools; works that are entirely hand-drawn or computer-drawn are not accepted.
- The actual printed size and proportion of each postcard must be considered during design to ensure proper composition scaling.
- **Supporting Materials:** In addition to submitting the completed postcard digital file, participants must retain or submit supporting materials for judging:
 - **Children Category, Youth Category & Open Category (Illustration):**
 - Digital drawings: Retain the original native file with complete layers and adjustment records.
 - Hand-drawn works: Retain the original hand-drawn manuscript.



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- **Open Category (AI Tool Creation):** Provide and upload a complete PDF of the creation process (generation log), including all generated dialogues or prompts, as well as the full step-by-step creation process.

**** Note: All categories must properly retain supporting materials. The organizers reserve the right to request participants to provide supporting materials (complete digital files / original hand-drawn manuscripts / generation logs) within a specified period. Failure to submit on time will be deemed as waiving judging eligibility. ****

- **Restrictions on Uploading Works and Supporting Materials:**

- Hand-drawn works: The original artwork must not exceed the actual postcard dimensions (**16cm × 11.5cm**), it is recommended to create the work primarily within these dimensions.
- Digital created works: Original files must support 300 dpi output and full printing within the postcard dimensions(**16cm × 11.5cm**).
- AI-generated artwork: Original files must support 300 dpi output and full printing within the postcard dimensions(**16cm × 11.5cm**).

- **File Specifications for Uploading the Artwork Preview Thumbnail::**

- Format: JPG or PNG;
- Size: Maximum **2000px × 2000px** whilst the file must also conform to postcard proportions;
- File size: Not exceeding 5MB;
- Mode: RGB, 72dpi;
- **Do not upload native files (PSD/AI/Procreate, etc.).**

- **Originality:** All entries in every category must be original and comply with the “Regime of Copyright and Related Rights” as amended by Law No. 5/2012 (August 16) on Law No. 43/99/M.

Registration and Submission Deadlines:

- **Registration and Submission:** [Click the registration links](#), scan the QR code on the rules or poster to complete the registration form and upload a preview file (thumbnail) of your postcard artwork;
- **Registration and Submission Deadline:** From now until **22:00:00 on April 23rd, 2026 (Thursday)**. Entries submitted after this time will not be considered for judging.

Evaluation Criteria: Judges invited by the organizers from relevant fields will evaluate the entries, and the judges’ decisions are final. Entries will be assessed according to the following criteria:

- **Children Category & Youth Category:**

- **Theme Interpretation (35%):** The relevance and connection between the work and its theme.



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- **Creativity & Originality (35%):** Degree of originality, personal style, and novelty of creative perspective.
- **Visual Design & Composition (15%):** Overall aesthetic of the postcard, including compositional balance, color application, and integration of image and text elements.
- **Technique & Execution (15%):** Proficiency in drawing techniques, completeness of detail rendering, and technical execution of the front illustration.
- **Open Category (Illustration):**
 - **Theme Interpretation (40%):** The work's alignment and relevance to the theme.
 - **Creativity & Originality (25%):** Degree of originality, personal style, and a novel creative perspective.
 - **Visual Design & Composition (15%):** Overall aesthetic of the postcard, including compositional balance, color application, and integration of image and text elements.
 - **Technique & Execution (20%):** Proficiency in drawing techniques, completeness of detail rendering, and technical execution of the front illustration.
- **Open Category (AI Tool Creation):**
 - **Theme Interpretation (35%):** The work's alignment and relevance to the theme.
 - **Interaction Creativity (25%):** Uniqueness of concepts and sufficient imagination shown throughout the creative process.
 - **Visual Design & Composition (15%):** Overall aesthetic of the postcard, including compositional balance, color application, and integration of image and text elements.
 - **AI Application Technique (20%):** Sufficient dialogue or prompt iterations, precision of parameter adjustments, cleanliness and seamlessness of final output images, and completeness of the generation logs.
 - **Originality Statement (5%):** Written explanation in the application form detailing how AI assisted in expressing the theme.

Prizes:

- **Children Category:** 3 Outstanding Awards, each receiving MOP 800 Book Voucher, Certificate, and a set of personalized postcards;
- **Youth Category:** 3 Outstanding Awards, each receiving MOP 1,000 Book Voucher, Certificate, and a set of personalized postcards;
- **Open Category (Illustration):** 3 Outstanding Awards, each receiving MOP 1,500 in cash, Certificate, and a set of personalized postcards;
- **Open Category (AI Tool Creation):** 3 Outstanding Awards, each receiving MOP 1,500 in cash, Certificate, and a set of personalized postcards.



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Declaration:

- Personal data collected in the application forms will solely be used for the purpose of this activity and handled in accordance with the Personal Data Protection Law of the Macao S.A.R..
- All current staff members of public or private museums in Macao are ineligible to participate.
- Entries must not contain pornographic or violent content, nor contravene any laws of the Macao S.A.R..
- All materials used in the entries must comply with the “Regime of Copyright and Related Rights”.
- Winning entries will be exhibited by the organizers. The organizers reserve the right to reproduce, publish, and translate the entries and related materials for other exhibitions or promotional purposes without the participants’ prior consent or remuneration.
- Submitted entries will not be returned to participants. The organizers will own the copyright and usage rights of the winning entries.
- If a prize-winning work is determined to be plagiarized, all awarded prizes will be recovered, and the participant involved may be held liable for relevant legal liabilities.
- Any incomplete regulations may be amended and implemented by the organizers.

Inquiries and Submission Information:

Contact : Ms. Kwok, Mr. Icung
Tel : 28718063, 28718570
Email : info@cmm.gov.mo
Web : www.cmm.gov.mo

[Online Registration:](#)



通訊博物館
MUSEU DAS COMUNICAÇÕES
澳門郵電CTT



澳門科學館
CENTRO DE CIÊNCIA DE MACAU
MACAO SCIENCE CENTER



海事博物館
Museu Marítimo