

#### Introduction

Macao is far-famed with the vast number of museums it has over its comparatively small area of land. Beyond the astounding ratio, it's indeed the unique collections in distinct categories featured by the museums that built up the reputation. Communications Museum of Macao, Dr. Sun Iat Sen's Memorial House in Macau, Fire Services Museum, Grand Prix Museum, Handover Gifts Museum of Macao, Heritage Exhibition of a Traditional Pawnshop Business, Lin Zexu Memorial Museum of Macao, Macao Museum, Macao Museum of Art, Macao Tea Culture House, Maritime Museum, Museum of the Holy House of Mercy, Museum of the Macao Security Forces, Museum of Sacred Art and Crypt, Museum of Taipa and Coloane History, The Natural and Agrarian Museum, The Taipa Houses-Museum, Treasure of Sacred Art, Wine Museum along with the Macao Science Center still being furnished (altogether generally called **Museums in Macao** below) all contribute to Macao's high museum-density among other cities.

To allow a more convenient access in acquiring information and experiencing the characteristics of each museum, a project to establish a **"Museums in Macao" Portal website** is intended. Outstanding webpage designs from this open competition will be adopted or taken as reference.

#### 1. Organizers

Organizers: Communications Museum of Macao, Dr. Sun Iat Sen's Memorial House in Macau, Fire Services Museum, Grand Prix Museum, Handover Gifts Museum of Macao, Heritage Exhibition of a Traditional Pawnshop Business, Lin Zexu Memorial Museum of Macao, Macao Museum, Macao Museum of Art, Macao Science Center, Macao Tea Culture House, Maritime Museum, Museum of the Holy House of Mercy, Museum of the Macao Security Forces, Museum of Taipa and Coloane History, The Natural and Agrarian Museum, The Taipa Houses-Museum, Wine Museum

Coordinator: Macao Science Center

#### 2. Groups and Eligibility

- a. Public group: any individual interested in this competition (no restriction on nationality, age and place of residence).
- b. Student group: current primary and secondary students of Macao during the competition period.

To avoid any conflict of interest, all staffs of Organizers, competition officials and adjudicators and their direct relatives are not allowed to participate in the competition.

# 3. Submission of entries

a. Entry Form and CD-ROM should be submitted to: Grand Prix Museum
No.431, Rua Luis Gonzaga Gomes, Basement of Tourism Activities Centre Tel: (853) 8798 4108 / 8798 4130; Fax: (853) 2870 6076

E-mail: mgp@macautourism.gov.mo

Collection time: Monday–Friday, 10:00 a.m. to 13:00 p.m., 14:30 p.m. to 17:30 p.m.

- b. Please mark **"Museums in Macao" Webpage Design Competition** together with the competition group in the lower right corner of the envelope if submission by mail.
- c. Each participant should complete one Entry Form with properly signed declaration. The same signature should appear on the submitted CD-ROM in black marker ink.
- d. Each participant can submit only one competition entry.

# 4. Entry Requirements

- a. Objective to meet: Allow easy access to the information of Museums in Macao and enhance the public exposure of the rich museum resources.
- b. Contents and menu options: Should include "Sitemap" (links to all museums in Macao).
   Contents reference can be obtained in the official sites of the museums.
- c. Language: The design should include Traditional Chinese, Simplified Chinese, Portuguese and English webpages, the default page will be in Traditional Chinese and users should be able to toggle among languages.
- d. Visual Effects: Harmonious matching of color and text, to demonstrate the diversified cultures of Macao.
- e. Page Layout: Format of 1024 x 768, neatly arranged, easy to append and modify, amount of animations and images reasonably used to ensure fast display of page.

## 5. Schedule of Events

- a. Deadline of entry collection: 31 July 2008 (per the sealed chop of post office or the receipt issued by the entry collecting museum)
- Award announcement: September 2008 (results will be announced on the website: http://www.museums.gov.mo, and only award winners will be informed individually by the Organizers.)

## 6. Adjudication Panel

- a. The adjudication panel will comprise representatives from the Museums of Macao.
- b. Awards may or may not be given out subject to the decision of the adjudication panel.

## 7. Selection of Winning Design

Design should fulfill the function stated above, be simple with impact in color to emphasize the diversity of the museums. Adjudication will be made according to:

•	Theme & function	40%
•	Aesthetics	40%
	Creativity	20%

## 8. Awards

- a. One Adoption Award: MOP 5,000.00 with a certificate of honor.
- b. Two Public Group Honorary Awards: Each MOP 1,000.00 with a certificate of honor.
- c. Six Student Group Honorary Awards: Each MOP 500.00 book coupon with a certificate of honor.

# 9. Other rules

- a. Each design submitted must be the author's original creation which has never been published, awarded or adopted by other users; otherwise the participant is responsible for all the legal responsibility arising from the design. Organizers have the right to reclaim the award and the certificate of honor of any disqualified participant.
- b. The copyright of the awarded designs and other benefits and rights to be derived from the designs will belong to the Organizers.
- c. The participants of the awarded designs have the obligation to improve and modify the webpage under the request of the Organizers. If any participants do not wish to do so, they must declare it in the Entry Form.
- d. Except the awarded designs, all other participants have the copyright of their own works. Nevertheless, Organizers can use all submitted designs for promotional purposes and activities related to the competition without paying any charge or notification.
- e. Participants should backup entered designs by their own means, all submitted works will not be returned afterward.
- f. All participants are deemed to abide by the regulations and accept the results of the competition once they completed the entry procedures.

## 10. Disclaimers

- a. All submitted designs that fail to comply with the rules set out in these regulations will not be assessed by the adjudication panel. No further notice would be given to participants of such designs.
- b. Organizers will not be responsible for any damage, loss, incompleteness, illegibility delay and misplacement of any submissions that is not caused by the Organizers, and the Organizers are not obliged to inform individual participant of such problems.
- c. Organizers may cancel, terminate, modify or suspend the competition and disqualify any participant for misconduct at its discretion.

# 11. Contacts

- a. Any queries can be made through E-mail to: competition@msc.org.mo. The Coordinator reserves the right to reject providing an answer.
- b. All personal information collected for this competition will be used solely for the competition and will be destroyed after the competition unless authorized by the participants. Amendment of personal information can be requested through e-mail to: competition@msc.org.mo.

#### 12. Entry Form

Entry form can be downloaded from the webpage of "2008 International Museum Day" http://macao.communications.museum/2008imd or website of http://www.msc.org.mo.

#### 13. Official Websites of the Museums in Macao

Communications Museum of Macao – http://macao.communications.museum Dr. Sun Iat Sen's Memorial House in Macau – http://www.macautourism.gov.mo Fire Services Museum – http://www.fsm.gov.mo/cb/Museum Grand Prix museum -

http://www.macautourism.gov.mo/en/discovering/sightseeing\_detail.php?=37#18 Handover Gifts Museum of Macao - http://handovermuseum.iacm.gov.mo Heritage Exhibition of a Traditional Pawnshop Business - http://www.culturalclub.net Lin Zexu Memorial Museum of Macao - http://www.macautourism.gov.mo Macao Museum – http://www.macaumuseum.gov.mo Macao Museum of Art - http://www.artmuseum.gov.mo Macao Science Center - http://www.msc.org.mo Macao Tea Culture House - http://www.iacm.gov.mo/teamuseum Maritime Museum – http://www.museumaritimo.gov.mo Museum of the Holy House of Mercy - http://www.macautourism.gov.mo Museum of the Macao Security Forces - http://www.fsm.gov.mo/dsfsm/exhibit.htm Museum of Sacred Art and Crypt – http://www.macautourism.gov.mo Museum of Taipa and Coloane History – http://www.iacm.gov.mo/cotaimuseum The Natural and Agrarian Museum – http://nature.iacm.gov.mo The Taipa Houses-Museum – http://housesmuseum.iacm.gov.mo Treasure of Sacred Art - http://www.macautourism.gov.mo Wine Museum -

http://www.macatourism.gov.mo/en/discovering/sightseeing\_detail.php?=37#17