



2019 年澳門國際博物館日「科學與文化－AR 創作比賽」

Arte e Ciência – Concurso de Criação AR do Dia Internacional dos Museus de Macau, 2019
Art and Science - AR Creation Contest of International Museum Day of Macao, 2019

REGULATIONS

Preface: The theme of International Museum Day 2019 is “Museums as Cultural Hubs: The Future of Tradition”. As a result, we are going to organize the “Art and Science – AR Creation Contest” in which participants will make use of the AR technology to connect traditions and the future. Winning works will be displayed in exhibitions and uploaded to online platforms for sharing with the public.

Organizers: Macao Science Center, Maritime Museum and Communications Museum.

1. **Theme:** The theme is based on the content of specific photos about Mathematics, Navigation, Science, Medical Science, Culture, Life, etc.
2. **Categories & Format of Competition**
 - a. Secondary Category – Full-time Secondary students in Macao (no limit of school teams in participation) ;
Open Category – Macao residents, mixed with students or team formed by students of different schools.
 - b. Participants can join in teams of a maximum of 4 persons per team
 - c. Each participant can only join 1 team. After their applications have been received, the participants cannot change teams. Otherwise, the whole team will be disqualified.
 - d. Each team can only submit 1 work.
 - e. Guidance teacher: A maximum of 2 teachers of each Secondary team. There is no guidance teacher for the teams of Open Category.
 - f. All the organizers, working staff, judges and their immediate family members are not allowed to join the contest. The organizers reserve the right to cancel the qualification and recover the prizes for participants violating this rule.

3. Prizes

Secondary Category

- 1st Prize: Certificate, gift vouchers valued at MOP3,500 per team
- 2nd Prize: Certificate, gift vouchers valued at MOP3,000 per team
- 3rd Prize: Certificate, gift vouchers valued at MOP2,500 per team

Open Category

- 1st Prize: Certificate, gift vouchers valued at MOP4,000 per team
- 2nd Prize: Certificate, gift vouchers valued at MOP3,500 per team
- 3rd Prize: Certificate, gift vouchers valued at MOP3,000 per team

- a. Six Appreciation Awards without classification of categories: Certificate, gift vouchers valued at MOP1,000 per team.
- b. All guidance teachers of Secondary Category will be presented with souvenirs. But the souvenirs will not be repeatedly given to the same person.
- c. The schools of the winning teams for the Secondary Category will be presented with trophies.

4. Explanation Session:

18:00-19:00 on 15/02/2019, at Macao Science Center, Convention Center, Meeting Rooms 3 and 4. Please complete and submit the online reservation at: <https://goo.gl/forms/W8JPEAOUKkWq7rF13>

5. Application and Submission of Works

- a. Submission of Application Forms and Application of Accounts: From now till 18:00:00 on 15/03/2019. Each team will submit their online Application Form at: <https://goo.gl/forms/Lwmi88G5Z9GVcb1n2> . After registration, the team will be provided with a link for uploading their works.



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- b. Uploading and Submission of Works: Before 18:00:00 on 31/3/2019, participants should save their works in a DVD and submit it to the Macao Science Center. At the same time, they should also upload it to the Macao Science Center's MSC AR server and test their works (uploading time will follow the time displayed on the Macao Science Center's computer system).

6. Announcement and Prize Presentation

- a. The results will be announced on the "Museums in Macao" website (www.museums.gov.mo) at the end of April. The Organizers will only notify the guidance teachers of the winning teams, but not the other participating teams.
- b. Awards ceremony will be held during the "Macao International Museum Day Carnival" on 12/05/2019. Each winning team will have 2 minutes to introduce their works to the public.

7. Specifications

- a. Each team should select no less than 8-10 photos from the 30 photos provided by the Organizers. These photos will be used for the AR Marker, but content of the works may include more than one topics.
- b. Each submitted work should include an introduction (in Chinese or English, not less than 100 words).
- c. Major content of AR Markers should include Markers and corresponding video, text, graphic, etc..
- d. The knowledge and content of the topics used must be true and accurate.
- e. Link to download Markers at: http://www.msc.org.mo/activity_about.php?cid=36&id=117&tp=1&lg=cn
- f. Sources should be stated at the end of the work. The submitted work should include a list of all the sources of information used.
- g. Each corresponding video should last 30 to 45 seconds.
- h. Each corresponding video can include filming, animation, computer editing and special effects by post-production, and their content must be able to be displayed on the MSC's AR app. The participating teams must have the access right of the above content.
- i. The format of corresponding images must be "jpg" and the maximum size of uploading file is limited to 10M (1M or below is recommended). The recommended resolution is 1080*1440 (or 1440*1080) or an integer multiple of the relative scaling. The format of corresponding videos must be ".mp4" with a maximum size of 30M (5M or below is recommended). The size of entire work is recommended within 50M.

8. Other Rules

- a. The content of the creative work cannot contain any indecent, violent or illegal content and must not violate the laws of Macao SAR.
- b. The submitted work must be original and cannot have been previously published, awarded any prizes or be bound by any copyright restrictions. Otherwise, the participants will have to bear the legal responsibilities incurred, and the organizers reserve the right to cancel the qualification and recover the prizes of any participants violating this rule.
- c. The participating teams should abide by the "Personnel Data Collection Policy Statement". Any human voice or images used in the creative work should obtain prior consent from the person concerned, except for shots of street scenes in which the people are not prominently shown.
- d. Participants should not film or take photos at restricted areas. If required, they should obtain prior consent from the related owner or management staff.
- e. All submitted works shall not be returned. The copyright of the winning works will belong to the Organizers.
- f. Participating teams have responsibility to refine or modify their works as required by the Organizers. If they do not wish to make any modifications, they should indicate it on the Application Form.
- g. The Organizers reserve the rights to publish, display and promote the entries for the competition or other events related to the IMD Macao, without prior permission of the participants or remuneration.



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- h. When the application procedure is completed, applicants are considered to have agreed to the Regulations and competition results.
- i. If the submitted works were considered as not meeting the standards by the judges, the Organizers reserve the right of not awarding the prizes.

9. Judging Panel: The Judging Panel is formed by representatives of the Organizers and invited professionals. The results are subject to the final judgment of the judges.

10. Evaluation Criteria

- a. Accuracy of theme and content (30%)
- b. Creativity (30%)
- c. Filming and production techniques (40%)

11. Disclaimer

- a. Any participating works that do not conform to the Regulations will not be evaluated by the Judging Panel. The Organizers shall not inform those teams separately.
- b. The Organizers shall not be responsible for any damage, loss, file incomplete and unclear, late submission or delivery failure not caused by the Organizers. The Organizers shall not inform those teams separately.
- c. The Organizers have the right to terminate the competition, change Regulations or cancel qualification of teams performing improper manner.
- d. In case of disputes, the decisions of the Organizers are final. Should there be differences in the Portuguese and English translations, the Chinese version shall prevail.

12. Inquiry and Contact

- a. Work submission, application & technical inquiry: Mr. Lee, Tel:87957244, Email: multimedia@msc.org.mo.
- b. Other inquiries: Ms. Wan, Tel: 87957245, Email: keirawan@msc.org.mo.
- c. Personal data collected in the Application Form will only be used for the competition and related activity. Any personal data without prior consent for keeping from the participating teams will be destroyed.